30, JANUARY, 2024 BULLETIN



VIZAG SYMPOSIUM





Day 2 start with the Development Film Festival , it showcased the creative expressions of grassroots development work and interventions aimed at creating lasting impact nationwide. The Centre for Development Communication facilitated training sessions for Visak region staff to prepare short films, resulting in the screening of 14 impactful films. Mr. A Gurunathan and Ms. Logamatha served as judges for the event. During the festival's second session, held in the morning hours, each staff member involved in film production provided insights into their film's content and production process. The event served as a platform to highlight the dedication and passion of staff members in capturing the essence of development efforts through the medium of film, reinforcing the importance of storytelling in fostering social change.



Development Film Festival				
SNO	Federations	Film Name	Subject	Duration
1	Malkapuram Kalanjia samakhya	Sobha	MOP Case Study	2.08Sec
2	Malkapuram kalanjia samakhya	Venkatalakshmi	Insurance Case Study	1.21Sec
3	Malkapuram kalanjia samakhya	Leaders retreat	Leaders Retreat Video	2.35 Sec
4	Malkapuram kalanjia samakhya	Staff	Pongal Celebrations	4.06 Sec
5	Sagara Teera Kalanjia Samkhya	Staff	Newyear Celebrations	0.59 Sec
6	Sagara Teera Kalanjia Samkhya	Impact study	Imfact Of Livelihood And Education	4.11 Sec
7	Santhinagar Kalanjia samakhya		Mothers Response to Education Centres	0.37
8	Santhinagar Kalanjia samakhya	Eswari	Beautician On Her life	2.09
9	KailasagiriKalanjia Samkhya	Health Activities	Case Study On Health Activite	5.08
10	Kailasagiri Kalanjia Samkhya	Education activities	Parents Review On Tution Centure	2.32 sec
11	KailasagiriKalanjia Samkhya	COVID awareness	Covid Time Survey and Awareness	1.47 and 2.59 Sec
12	KailasagiriKalanjia Samkhya	Kalanjiam day celebrations	Kalanjiam Day Celebrations	2.03
13	KailasagiriKalanjia Samkhya	Vizag region DRC activities	DRC video Vizag Leaders training	3.59 Sec
14	KailasagiriKalanjia Samkhya	Annual report	Last Year Kailasagiri FinalReport	3.00Sec

The judges declared the film titled "Shobha," produced by Malkapuram Kalanjia Samakhya, as the best film, awarding it a prize of Rs 5000. This announcement was made during the Valedictory session. To further sensitize the audience, films showcasing various regional activities were screened to the applause of the attendees, adding to the celebratory atmosphere of the festival. Additionally, a film on Empathy was showcased to help the audience understand the intricacies of creating the best film, as it had previously been recognized as the best in international forums.



KNOWLEDGE BRIEF

From Vulnerability to Vitality: Empowering Coastal Livelihoods

The concept of advancing sustainable coastal livelihoods encompasses a holistic approach to addressing the challenges faced by coastal communities in the context of evolving environmental and socioeconomic dynamics. By understanding the interconnectedness of these challenges and opportunities, stakeholders can develop comprehensive strategies to foster resilience and prosperity in coastal areas.

Coastal ecosystems face environmental vulnerabilities such as climate change, pollution, and natural disasters, posing significant risks to livelihoods and biodiversity. The economic stability of coastal economies is challenged by their heavy reliance on natural resources like fisheries and aquaculture, exacerbated declining fish stocks and market fluctuations. Innovative technological solutions, including postharvest technologies and seaweed cultivation, offer avenues for diversification and risk mitigation. However. sustainable coastal development hinges on effective policies prioritizing conservation, resource management, and community empowerment. Empowering coastal communities through capacity building and participatory decision-making processes is vital for fostering resilience and adaptive capacity in the face of these challenges.

To address challenges in coastal development, several strategies are proposed. Firstly, advocating for policy reforms is crucial to prioritize sustainability and resilience, urging regulations on fishing practices and marine conservation efforts.

Secondly, enhancing capacity-building programs is vital, focusing on sustainable practices, entrepreneurship, and disaster preparedness to equip coastal communities with essential skills. Thirdly, promoting innovation and technology adoption tailored to coastal livelihood needs can significantly improve productivity sustainability. Moreover, fostering community engagement through inclusive decision-making processes and grassroots initiatives ensures local ownership and relevance of interventions. Lastly, raising awareness through public outreach and educational campaigns on climate change resilience. sustainable practices. and environmental conservation is essential for empowering coastal communities and fostering long-term sustainability.

Advancing sustainable coastal livelihoods requires а multi-faceted approach integrating environmental conservation. economic development, policy reform, community empowerment, and technological innovation. Collaborative efforts are essential to create a resilient and prosperous future for coastal communities while preserving the biodiversity and ecosystems that sustain them.

Eradicating Poverty through Responsible Education

Education is not just about textbooks and classrooms; it's a powerful tool for breaking the cycle of poverty and empowering individuals and communities. This brief explores how responsible education, as exemplified by DHAN's work, tackles the multifaceted challenges of poverty and fosters positive change.

On the economic front, education equips individuals with the skills and knowledge needed to secure decent jobs, boost productivity, and access better market opportunities. Whether it's vocational training for a stable income or entrepreneurial guidance for self-reliance, education empowers individuals to become active participants in the economy, breaking free from the limitations of poverty.

But the impact of education extends far beyond economics. By raising awareness about health and hygiene, education empowers individuals to make informed decisions that improve their own health and well-being, and that of their families. This newfound knowledge not only reduces vulnerability to health risks but also equips them to navigate the healthcare system, further bolstering their resilience.

Education also plays a crucial role in amplifying the voices of the marginalized. Equipped with confidence and critical thinking skills, individuals are empowered to advocate for their rights, participate in decision-making processes that affect their lives, and hold institutions accountable. This fosters a culture of participation and social justice, laying the groundwork for a more equitable future.

DHAN's work underscores the importance of tailoring education programs to the specific needs of the poor and marginalized. Their programs focus on providing relevant skills training, ensuring inclusive access for all, and actively engaging communities in the design and implementation of programs. This ensures that education is not just accessible, but also effective in meeting the unique challenges faced by these communities.

Responsible education is not just an investment in knowledge, it's an investment in a brighter future. By equipping individuals with the tools to overcome poverty's constraints, education empowers them to build better lives for themselves and their communities, paving the way for a more just and equitable world.

Navigating Financial Literacy: A Collective Path to Empowerment

In urban environments, financial literacy is paramount for navigating the complex economic landscape, characterized by a myriad of financial products and services. However, studies highlight a significant gap in financial knowledge among urban populations, hindering their ability to make informed decisions and achieve financial empowerment. This gap perpetuates cycles of debt, restricts access to financial opportunities, and undermines long-term financial well-being. Addressing these challenges requires targeted interventions to enhance financial literacy and empower individuals to navigate the financial landscape effectively.

Efforts to bridge attitudinal barriers and knowledge gaps among urban communities regarding financial literacy are crucial for fostering informed financial decision-making and achieving financial empowerment. Tailored interventions are essential to effectively address these promoting greater financial understanding and empowerment among urban populations. Access barriers to formal financial institutions pose substantial challenges for urban communities in accessing financial services. Strategies emphasizing equitable access to financial resources and opportunities need to be developed contextually to enable individuals to manage their finances and pursue economic opportunities effectively.

Sensitizing stakeholders to their role and responsibility in advancing financial literacy is crucial for fostering a new social order within urban communities. This involves promoting financial well-being and empowering individuals to make informed financial decisions that positively impact their lives and communities. By raising awareness and promoting financial responsibility, stakeholders can play a pivotal role in promoting financial literacy and empowerment within urban areas.

The cornerstone of financial stability lies in the preparation of budgets, serving as financial maps guiding spending, prioritizing needs, and ensuring responsible choices. These guiding principles shape collective action, enabling individuals to navigate their financial journey with clarity and purpose. With a clear focus on retirement, health, and education, individuals can secure these pillars of well-being through dedicated planning and proactive financial decisions.

Federation-level financial counseling serves as a shield against debt, offering expert guidance and support to transform burdens into manageable steps toward financial freedom. Apps and cards, once viewed as potential pitfalls, become powerful allies in the financial journey with enhanced financial literacy. Responsible usage of these tools empowers individuals to manage finances effectively, fostering financial well-being. A commitment to both income growth and efficiency enables individuals to explore new avenues while nurturing existing streams, propelling them towards financial well-being

As a collective endeavor, each responsible choice strengthens the fabric of our shared mission, driving us closer to our financial goals. Knowledge serves as power on this journey, equipping individuals with the tools to navigate personal finance complexities. Community support provides guidance along the way, fueling progress towards financial goals. With responsible choices as the driving force, individuals collectively embark on a journey towards financial empowerment and security.



PROCEEDINGS

<u>Convention On Fostering Sustainable Coastal</u> Livelihoods

Ms. N. Dhanalakshmi from DHAN Foundation shared insights into the current status of coastal livelihood in Vizag and outlined the objectives of the convention aimed at fostering sustainable coastal livelihoods. Subsequent speeches by the guests, accompanied by PowerPoint presentations in the local language, facilitated a deeper understanding among attendees. A series of lead questions were posed, addressing collaboration with government departments, the establishment of MOUs, skill-building initiatives, organizational strategies for marginalized fishermen, coastal conservation methods, and community issue resolution.

Mr Laal Mohammad Shaik Joint Director Fisheries Department emphasized the value addition of coastal products and highlighted interventions with the fisheries community. He discussed collaboration opportunities with DHAN Foundation and stressed livelihood enhancement through branding and promotion. He also addressed challenges such as overfishing and the decline of certain marine species.

Mr Koteshwar Rao, National Institute of Fisheries Post Harvest Technology and Training (NIPHATT) presented on post-harvest technology and expressed readiness to support marginalized classes in establishing fish outlets. He highlighted the importance of the fisheries sector, discussed market fluctuations, and emphasized the need for sustainability.

Mr Arjilli Dasu from National Fisherfolks Forum focused on climate change impacts on fisheries, recommending measures such as installing Fish Aggregating Devices (FADs) and promoting traditional knowledge. He highlighted issues like pollution and erosion, advocating for sea safety measures.

Mr. Sarvanan from LAYA Research Centre discussed seaweed culture, detailing cultivation processes, resources, and budget allocation. He shared efforts by their organization, including demonstrations and pilot projects for seaweed cultivation in Vizag.

The convention served as a platform for meaningful dialogue and collaboration among stakeholders, aiming to address the challenges faced by coastal communities and promotes sustainable livelihoods. The insights shared and suggestions made will inform future initiatives and endeavors in the coastal region of Vizag.



Declarations:

- 1. Collaboration with the State Fisheries Department for hygienic fish drying processes and livelihood training.
- 2. Partnership with NIPHATT for fish value-added product training.
- 3. MoU with CMFRI and NIPHATT for skill enhancement and value-added product creation.
- 4. Collaboration with Laya Organisation for seaweed cultivation to generate employment.

Workshop on Advancing Responsible Education

Under the coordination of Ms. Rajani and Ms. Vasantha, along with guidance from domain Mr. Janakiraman. a workshop mentor delve into commenced to the theme Responsible Education. The discussion centered on the pivotal role education plays in alleviating poverty, enhancing human capital, and fostering social inclusion. Drawing from DHAN's insights, it was highlighted that education not only equips the impoverished with necessary skills and knowledge but also addresses systemic inequalities and discrimination perpetuating poverty.

The session commenced at 11:00 am, bringing together 42 participants including cluster level Joint Secretaries from federations, education associates, and tuition center teachers. Ms. Vasantha provided a comprehensive introduction to the workshop, followed by Ms. Rajini's presentation elucidating the significance of responsible education, particularly focusing on livelihoods.

Throughout the discourse, the multifaceted influence of different environments on children's development was emphasized. At home, the pivotal role of mothers in recognizing and nurturing children's talents and imparting cultural values was underscored. Similarly, the impact of teachers and peers in shaping children's behavior at school and the broader influence of societal norms and trends were discussed.

Mr. Janakiraman emphasized that education extends beyond academics, advocating for a holistic approach that nurtures attitudes, skills, and knowledge. Ms. Logamatha reinforced the notion that parents serve as the primary educators, not only through advice but also through their actions, imparting values and culture to their children.

Anecdotes shared, like Mr. Lokesh's account of a transformative experience at a summer camp, underscored the profound impact education can have in unlocking hidden potential and changing perceptions.



Participants unanimously agreed that education should foster responsible citizenship, imbuing children with values, empathy, and the ability to sustain themselves. This sentiment was further echoed in subgroup discussions, where challenges such as distractions from studies, reduced parental engagement, and high dropout rates among specific communities were addressed.

In light of these challenges, initiatives such as remedial tuition centers, prioritizing education loans, and career counseling were recognized as pivotal in advancing educational outcomes. Looking ahead, plans to establish community schools, expand tuition center initiatives, and conduct parent orientations and children's camps were discussed to further enhance educational interventions in the Vizag region over the next five years.

Declarations:

- 1. The Federation will formulate a "Holistic Education" policy, emphasizing the development of attitude, skills, and knowledge among our member children.
- 2. Establish tuition centers in all remaining clusters.
- 3. Establish community schools in all federations within the next five years.
- 4. Conduct special camps to raise awareness about mobile phone addiction and alcohol/drug addiction.
- 5. Encourage parents to serve as role models by spending quality time with their children.
- 6. Establish career counseling cells in every federation to assist our member children in making informed career choices.

Workshop on Building Financial Literacy in the Urban Context

The workshop commenced in the mini hall of Alluri Vignan Kendram, with esteemed guests including Program Leader Dr A Madhan kumar, Mr. Uday Bhaskar, Chief Manager of Union Bank of India, Mr. M. Chalapathy Rao, Chartered Accountant, and Federation leaders in attendance.

Mr. Ram Kumar presented the lead paper, introducing the workshop and elucidating its objectives. The workshop aimed to understand attitudinal issues and knowledge gaps among target communities develop strategies to eliminate access barriers to financial services from formal financial institutions, and sensitize stakeholders to their role in fostering a new social order within urban communities, promoting financial well-being through advanced financial literacy.

Mr. Uday Bhaskar, Chief Manager of Union Bank of India, provided insights into banking structures and procedures, emphasizing the types of loans available (business, educational loans, personal, retail, SHG, etc.), documentation requirements, and the importance of CIBIL scores in loan approval processes. He highlighted issues related to online transactions, including app usage and fraud prevention measures, urging increased awareness and caution.

Additionally, Mr. Chalapathy Rao, Chartered Accountant, endorsed the SCRIPT framework (Savings, Credit, Repayment, Insurance) and cautioned against becoming guarantors for others, emphasizing the potential complications for families in case of default.

Program Leader Madhan kumar emphasized the importance of individual and family budget planning, stressing the need for monthly budget allocation, expenditure reduction, establishment of family finance counseling centres and retirement planning for future financial security.

The workshop concluded with a comprehensive understanding of financial literacy and the imperative of responsible financial management for individuals and families alike.

Declarations:

- 1. We declare our commitment to taking control of our finances by creating individual home and business budgets. These budgets will guide our spending, ensure responsible choices, and empower us to achieve financial stability.
- 2. We acknowledge the importance of planning for our future wellbeing. We, therefore, declare our resolve to prioritize long-term goals like retirement, health, and education through dedicated planning and proactive financial decisions.
- 3. Recognizing the challenges of debt, we announce the establishment of federation-level financial counseling services. These services will provide expert guidance and support to our members, enabling them to manage their debts efficiently and achieve financial freedom.
- 4. We understand the power and potential pitfalls of financial tools like apps and cards. We, therefore, declare our commitment to using them responsibly and judiciously, ensuring they serve as our allies in managing finances, not instruments of debt or depletion.
- 5: We pledge to actively work towards financial improvement through a dual approach: increasing our income through various means and thoughtfully reducing our unnecessary expenditures. This combined effort will boost our savings, facilitate effective debt repayment, and propel us towards greater financial independence.

By embracing these declarations, we, as a community, commit to building a stronger financial future for ourselves and future generations. Let us empower one another, make informed choices, and navigate the path towards financial security with determination and collective wisdom.



GRATITUDE AND GROWTH: SYMPOSIUM 2024'S FINALE

In a culminating moment of gratitude and reflection, the closing ceremony of Symposium 2024 was expertly facilitated by Ms. Sailaja. As she welcomed all guests and leaders onto the stage, each individual shared their profound experiences and key takeaways from the event.

Federation leaders expressed heartfelt appreciation for the event, acknowledging the DHAN Foundation's pivotal role in enhancing their standard of living. They recounted their transformative journey with the Foundation, from humble beginnings to leadership empowerment, highlighting the invaluable support received through various trainings, exposure visits, and subsidies. They pledged to disseminate the knowledge gained at the event to every member, ensuring widespread benefit.

Guest speakers also offered their remarks, with Dr. Joe K. Kizhakudan, Principal Scientist, Indian Council of Agricultural Research, CENTRAL MARINE FISHERIES RESEARCH INSTITUTE commending the DHAN Foundation for its achievements and dedication to marginalized communities. He paid tribute to Mahatma Gandhi and emphasized grassroots democracy, sharing CMFRI's ambitious targets for coastal area development. Mr. Rajamani Subash, Program Leader at UNDP Vizag, highlighted the Foundation's collaboration in urban development projects over the past six years, particularly in the realm of sustainable city initiatives.

Mr A Gurunathan declared the Malkapuram Kalanjia Samakhya as the winner of the film made on the case study of the member awarding Rs 5000/ = to the Federation. He also commended the contribution made by Centre for Development Communication which anchored the event. During the feedback session, Mr. A. Gurunathan reflected on the workshop's innovative insights and their implications for urban contexts. Dr A Madhan kumar called for translating the declarations in to actions in a systematic manner within the time frame. Mr. N. Jankiraman outlined the symposium's action plan, expressing gratitude to participants and emphasizing the importance of disseminating information in local languages. He announced that all action points would be implemented at the federation level, paving the way for future editions of the symposium to build upon this year's achievements.

Ms. Sailaja concluded the program by extending heartfelt thanks to all participants and facilitators, bringing the event to a close with the rendition of the National Anthem.



PRESS NOTE

చెడు అలవాట్లను వదిలేస్తేనే అభివృద్ధి

(**ඛ**ය අද්දු - ජවදුර්ඩ් : నూతన సామాజిక క్రమంచైపు వెళ్లాలంటే చెడు అలవాట్లను వదిల ేయాలని, మనతోపాటు మిగిలిన వారిని - మంచి - కార్యక్రమాల్డో భాగస్వామిలను చేయాలని, అప్పుడే మ్రాగతి సాధ్యమని సిఎంఎఫ్ఆర్ఐ ఇందిర అన్నారు. ధాన్ ఫౌండేషన్ ఆధ్వర్యంలో రెందు రోజులపాటు అల్లూరి నీతారామరాజు విజ్ఞాన కేంద్రంలో తలపెట్టిన వైజాగ్



జ్యోతి ప్రజ్వలన చేసి సింపోజియంను ప్రారంభిస్తున్న అతిధులు

సింపోజియం - 2024 కార్యకమం సోమవారం ప్రారంభమైంది. తొలిరోజు ఆభివృద్ధి వురోగతి-నూతన సామాజిక క్రమం అంశంపై పదస్సు జరిగింది. ఈ నందర్భంగా ఇందర మాట్లాడుతూ ప్రతి ఒక్కరూ చెడు అలవాట్లకు దూరంగా ఉండాలన్నారు. కార్యకమంలో పాల్గొన్న బ్యాంక్ ఆఫ్ ఇండియా డిజిఎం జ్యోతీశ్వరరావు, ఫిషరీస్ జాయింట్ డైరెక్టర్ షేక్ లా మహమ్మద్ పుస్తకాన్ని ఆవిష్కరించారు. వీశాఖ నగరంలో ఉన్న నీటి గుంటలు చెరువుల వివరాలు ఈ పుస్తకంలో పొందుపరచడం పట్ల వారు హర్వం వెలిబుచ్చారు. ధాన్ ఫౌండేషన్ ట్రోగ్రాం లీడర్లు గురునాథ్. జానకిరామ్, మదస్ కుమార్ మాట్లాడుతూ _

ఫౌండేషస్ 25 సంవత్సరాలుగా పేదరిక నిర్మూలన కోసం పనిచేస్తోందన్నారు. ఇప్పటికే 33 వేల మందిని భాగస్వాములను చేసినట్లు తెలిపారు. ఆరోగ్య కార్యక్రమాల్లో భాగంగా మల్కాపురం నుహం నమాఖ్య - హాస్పటల్ను -పారంటించడం జరిగిందన్నారు. దీనికి రెడీన్లన్ సహకారం అందిస్తున్నట్లు – తెలిపారు. – ఈ – కార్యక్రమంలో ముందుగా మీరే ఆధారం కార్యక్రమాన్ని పారంభించి యూనియన్ బ్యాంక్ ఆఫ్ ఇండియా ఇసుక తోట బ్రాంచ్ మేనేజర్ ఉదయ్ భాస్కరరావు, ఆడిటర్ చలపతిరావు, జెఎస్ఐ నుంచి (శీనివాసరావు, ెసయింట్ జోసెఫ్ కాలేజీ నుంచి గాయ్తి, చి:భాస్కర్, -సుహం -సిబ్బంది, -డాక్టర్లు, -నాలుగు సమైక్యల నుంచి బోర్క లీడర్లు పాల్గొన్నారు.

సుహం సమైక్య హాస్పిటల్**ను ప్రారంభం**



విశాఖపట్నం జనవరి 29 మేజర్న్యూస్: అల్హారి విజ్ఞాన కేంద్రంలో వైజాగ్ సింపోజియ కార్యక్రమాన్ని నిర్వహించడం జరిగింది. మొదటి రోజు ప్రారంభోత్సవానికి బ్యాంక్ ఆఫ్ ఇండియా (జీ జ్యోతిశ్వరరావు గారు, ఫిషరీస్ డిపార్మెంట్ నుండి జాయింట్ డైరెక్టర్ షేక్ లా మహమ్మద్ గారు హాజరయ్యారు.ఇంకా ధన్ ఫౌందేషన్ బ్రోగాం లీదర్లు గురు నాథ్ గారు జానకిరామ్ గారు,మదన్ కుమార్ గారు వచ్చారు.అతిధులు మాట్లాడుతూ ధన్ ఫౌండేషన్ 25 సంవత్సరాలుగా పేదరిక నిర్మూలన కోసం పనిచేస్తుంది.ఇప్పటికీ 33,000 మందిని భాగస్వాములను చేయడం జరిగింది.ఆరోగ్య కార్యక్రమా ల్లో భాగంగా మల్మాపురం సుహం సమైక్య హాస్పిటల్ ను ప్రారంభించడం జరిగింది. దీనికిరెడీన్లన్ వాళ్లు సహకారం అందిస్తున్నారు.ఇంకా నీరే ఆధారం కార్యక్రమాన్ని ప్రారంభించి పుస్తకాన్ని ఆవిష్టరించారు,దీనిలో విశాఖపట్నం ఉన్న నీటి గుంటలు, చెరువులు వివరాలు ఉన్నాయి. %జవీ ఖీ=×% నుండి సైంటిస్ట్ (శీమతి ఇందిరా గారు మాట్లాడుతూ తీర ప్రాంత ప్రజలకు శిక్షణ కార్యక్రమాలు, ఆడవారికి సాధికారత, చదువు అవసరమని చెప్పారు నూతన సామాజిక క్రమం వైపు వెళ్లాలంటే మన చెడు అలవాట్లను వదిలి మంచివైపు మనతోపాటు మిగిలిన వారిని భాగస్వాములను చేయాలని చెప్పదం జరిగింది ఈ కార్యక్రమంలో యూనియన్ బ్యాంక్ ఆఫ్ ఇండియా ఇసుకతోట మేనేజర్ ఉదయ భాస్మర్ రావు గారు, ఆడిటర్ చలపతిరావు గారు,జె ఎస్. ఐ. నుండి (శీనివాసరావు గారు నుంచి సెయింట్ జోసెఫ్ కాలేజ్ నుండి (శీమతి గాయ(తి గారు, వి. భాస్మర్ గారు,సుహం సిబ్బంది (శీమతి లోకమాత , సుహామ్ దాక్టర్లు, నాలుగు సమైక్య ల నుండి బోర్తు లీడర్లు పాల్చొన్నారు